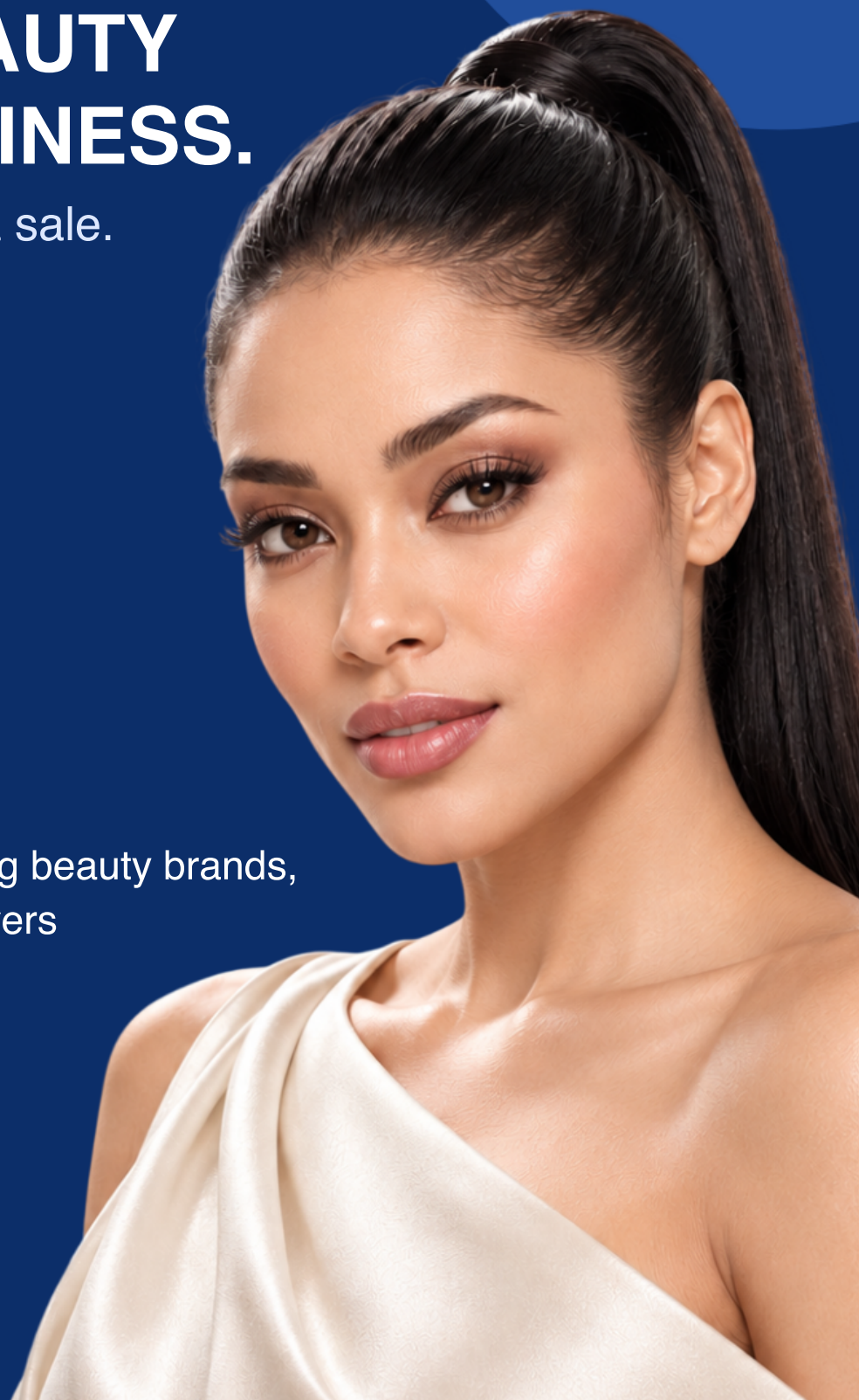
beautech®
COSMETIC & SALON EXPO

WHERE BEAUTY MEETS BUSINESS.

Every look becomes a sale.



A B2B platform connecting beauty brands, salon professionals & buyers

beautech®
COSMETIC & SALON EXPO

GROW WITH THE BEAUTY INDUSTRY

Be part of India’s fastest-growing cosmetic and salon expo.

Meet the market. Showcase your products. Build lasting business relationships.

COSMETIC | SKINCARE | HAIR | NAILS | SALON



beautech®
COSMETIC & SALON EXPO

OUR STORY

A growing expo network

6	200+	1,00,000
MEGA CITIES	BRANDS	VISITORS

Built on industry trust

- Successful B2B Shows In Mumbai, Hyderabad, Kolkata, Bengaluru, Bhubaneswar & Guwahati.
- Trusted by leading global and Indian beauty brands.
- Designed to connect brands with relevant buyers and professionals.

beautech®
COSMETIC & SALON EXPO

WHY EXHIBIT WITH BEAUTECH?

Visibility that converts

HIGH FOOTFALL

Reach a focused audience of beauty & salon professionals.

SALES & LEADS

Create product enquiries and build buyer relationships.

MEDIA & PR

Increase awareness through event and promotional coverage.

beautech®
COSMETIC & SALON EXPO

WHAT'S IN IT FOR YOU?

Make your brand memorable

01

Live demos

Show your products in action and let visitors experience the difference.

02

B2B matchmaking

Meet potential buyers, salon owners and distributors.

03

Product launch opportunities

Introduce new products to a relevant industry audience.

beautech®
COSMETIC & SALON EXPO

MARKETING POWER

Your brand, amplified

Multi-channel promotion designed to build awareness before, during and after the show.

SOCIAL MEDIA & GOOGLE ADS

Digital reach for relevant audiences

EMAIL & SMS CAMPAIGNS

Direct event updates and invitations

INDUSTRY PARTNERSHIPS

Salons, academies and beauty influencers

beautech®
COSMETIC & SALON EXPO

UPCOMING SHOWS IN 2027

Meet us across India

INDORE
05TH & 06TH JANUARY

BHUBANESWAR
16TH & 17TH MARCH

GUWAHATI
10TH & 11TH MAY

KOLKATA
02ND & 03RD AUGUST

BENGALURU
21ST & 22ND SEPTEMBER

For current event details and availability, contact our team.

+91 85850 92188 | +91 91474 23795

beautech®
COSMETIC & SALON EXPO

FOR POTENTIAL EXHIBITORS

Your next big opportunity starts here.

Choose your space. Showcase your brand. Meet your next customers.

BOOK YOUR STALL

CONTACT OUR TEAM

+91 85850 92188 / 91474 23795

beautech®
COSMETIC & SALON EXPO

OUR VALUABLE EXHIBITORS



AND MANY MORE...

beautech®
COSMETIC & SALON EXPO

OUR VALUABLE EXHIBITORS



AND MANY MORE...

beautech®
COSMETIC & SALON EXPO

OUR VALUABLE EXHIBITORS








































































AND MANY MORE...

beautech®
COSMETIC & SALON EXPO

OUR VALUABLE SPONSORS

TITLE PARTNER
DANÉ BEAUTÉ

TITLE PARTNER
SHILLS® PROFESSIONAL

POWERED BY
florish Professional

POWERED BY
Daily life FORÉVÉR52® PROFESSIONAL

POWERED BY
KRYOLAN PROFESSIONAL MAKE-UP

POWERED BY
DR.RASHEL® BEAUTY ELIXIRS

POWERED BY
SPATEX BE-HYGIENIC

HAIR TOOL PARTNER
OMEY

CURL PARTNER
Curlin. PROFESSIONAL

HAIR TOOL PARTNER
ozomax®

HAIR TOOL PARTNER
AY·TYPRO

HAIR STYLING PARTNER
VIKAS MARWAH'S SALON & ACADEMY

MAKEUP PARTNER
SHILLS® EXCLUSIVE PROFESSIONAL MAKEUP

BAG PARTNER
STUDEX® PIERCING YOU CAN TRUST.

SKIN CARE PARTNER
AROMA CARE® Since 1976 Beauty, Now Easy

EYELASH PARTNER
Gala™ BEAUTY ACCESSORIES

HAIR CARE PARTNER
florish Professional

VIP LOUNGE PARTNER
ROOTS Canada

GIFT PARTNER
aflairza

NAIL PARTNER
SHILLS® PROFESSIONAL

GIFT PARTNER
SHILLS® PROFESSIONAL

ASSOCIATE PARTNER
RECODE® STUDIO PRO

ASSOCIATE PARTNER
AY·TYPRO

ASSOCIATE PARTNER
fyc PROFESSIONAL

SALON PARTNER
VIKAS MARWAH SALON • ACADEMY

HAIR TOOL PARTNER
BERINA PROFESSIONAL your hairstyling tools

REGISTRATION PARTNER
PCA

MEDIA PARTNER
Diva Talk
Digital Salon, Spa & Wellness Media

ACADEMY PARTNER
CHROMOCOSMO INSTITUTE OF AESTHETICS THICHOLOGY & NUTRITION

ASSOCIATE PARTNER
HBC HYDERABAD BEAUTY CENTRE × RK BEAUTY CONCEPTS

ACADEMY PARTNER
JUICE ACADEMY

SUPPORTED PARTNER

beautech®
COSMETIC & SALON EXPO

What our partners say

MALIAO PROFESSIONALS

“The crowd was amazing – beyond imagination”

LONDON PRIME

“Hospitality and organization are top-notch”

BROWHAUS PERMANENT MAKEUP

“Got a lift in our brand visibility”

beautech®
COSMETIC & SALON EXPO

Let's connect

HEAD OFFICE

#410, 4th Floor, South City Business Park, 770 Eastern Metropolitan Bypass, Anandapur, Kolkata, West Bengal – 700107

GET IN TOUCH

www.beautechexpo.com
crmbeautechexpo@gmail.com
beautechexpo

+91 85850 92188 I +91 91474 23795

beautech®

COSMETIC & SALON EXPO

Beauty begins with makeup,
but confidence makes you shine.

LET'S BUILD BEAUTY BUSINESS TOGETHER